



**5<sup>th</sup> AFRICAN FINE COFFEE CONFERENCE & EXHIBITION**  
**14-16 February 2008**  
**KAMPALA UGANDA**

**Sponsorship Opportunities**

PLATINUM – OFFICIAL SPONSOR	US\$ 30,000
LION – GOLD SPONSOR	US\$ 15,000
ELEPHANT – SILVER SPONSOR	US\$ 7,500
RHINO – BRONZE SPONSOR	US\$ 4,000
LEOPARD – SPONSOR	US\$ 1,500
WELCOME GARDEN DINNER 14 <sup>TH</sup> February	US\$ 15,000
ROYAL CLOSING DINNER 16 <sup>th</sup> February	US\$ 30,000
CONFERENCE BAGS & PENS	US\$ 15,000
LUNCH & COFFEE BREAKS	US\$ 10,000
AFRICAN COFFEE CONNECTION COCKTAIL	US\$ 7,500
ACTIVITY AFTERNOON 15 <sup>TH</sup> February	US\$ 7,500
INTERNET CAFÉ	US\$ 2,500
CONFERENCE OPENING CEREMONY	US\$ 1,000
CONFERENCE SESSIONS	US\$ 500
ADVERTISEMENT PAGES (A5 catalogue full color)	
Inside front cover (one available)	US\$ 500
Inside back cover (one available)	US\$ 500
Full color page	US\$ 200

**For further information please contact:**

**Ludovica Bellingeri – Tel: +254 (0) 20 4212225**

**Email: [lbellingeri@ratescenter.org](mailto:lbellingeri@ratescenter.org) [www.africanfinestcoffee.com](http://www.africanfinestcoffee.com)**

All Sponsorships are sold on a first come first-served basis.

Please note that all Sponsorships remain open TO ALL companies until payment is received by EAFCA.

**Closing of Sponsorships : 1<sup>st</sup> December 2007**

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## 5<sup>th</sup> AFRICAN FINE COFFEE CONFERENCE & EXHIBITION

### PLATINUM – OFFICIAL SPONSOR

**US\$ 30,000**

- Opportunity to present a 20-25 minute Key note speech at the official opening ceremony
- Complimentary 6X2 booth at the exhibition area.
- Four complimentary full registrations to the conference
- Name and logo on all conference material including program, folder, note pad, banners etc
- Free logo on [www.africanfinestcoffee.com](http://www.africanfinestcoffee.com) website with link to your site
- Five free invitations to the Welcome Dinner
- Opportunity to include promotional material and give-a-ways in conference bags, display vertical roll up banner at the dinner, branded table tents at the dinner

### LION – GOLD

**US \$ 15,000**

- Complimentary 3x2 booth at the exhibition area
- Three complimentary full conference registrations
- One company brochure/flyer inserted in all conference bags
- Company color logo placed on official conference and exhibition catalogue
- 1 Full page advertisement on official conference and exhibition catalogue
- Company color logo placed on conference folder and note pad
- Free logo on [www.africanfinestcoffee.com](http://www.africanfinestcoffee.com) website with link to your website
- Recognition on conference signage

### ELEPHANT – SILVER

**US \$ 7,500**

- Two complimentary conference registrations
- Company color logo placed on official conference and exhibition catalogue
- Half a page advertisement on official conference and exhibition catalogue
- Company color logo placed on conference folder and note pad
- Free logo on [www.africanfinestcoffee.com](http://www.africanfinestcoffee.com) website with link to your website
- Recognition on conference signage

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### **RHINO – BRONZE**

**US \$ 4,000**

- One complimentary conference registration
- Company color logo placed on official conference and exhibition catalogue
- Company color logo placed on conference folder and note pad
- Free logo on [www.africanfinestcoffee.com](http://www.africanfinestcoffee.com) website with link to your website

### **LEOPARD – SUPPORTER**

**US \$ 1,500**

- One complimentary conference registration
- Company color logo placed on official conference program

### **Welcome Garden Dinner (14<sup>th</sup> February)**

**US \$ 15,000**

Your company will serve as the primary host for the Welcome Dinner evening and receive the following benefits:

- Complimentary 3X2 booth at the exhibition area
- Name and logo on all conference material including program, folder, note pad, banners etc
- Opportunity to present a five minute speech at the Welcome Dinner
- Four complimentary registrations to the conference
- Free logo on [www.africanfinestcoffee.com](http://www.africanfinestcoffee.com) website with link to your site
- Five free invitations to the Welcome Dinner
- Opportunity to include a promotional material and give-a-ways in conference bags, display a vertical roll up banner at the dinner, branded table tents at the dinner

### **Royal Closing Dinner (16 February)**

**US\$ 30,000**

Your company will serve as the primary host for the Closing dinner evening and receive the following benefits:

- Complimentary 6X2 booth at the exhibition area
- Name and logo on all conference material including program, folder, note pad, banners etc
- Opportunity to present a five minute speech at the Closing Dinner
- Four complimentary registrations to the conference
- Free logo on [www.africanfinestcoffee.com](http://www.africanfinestcoffee.com) website with link to your site
- Five free invitations to the Closing Dinner
- Opportunity to include a promotional material and give-a-ways in conference bags, display a vertical roll up banner at the dinner, branded table tents at the dinner

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## **5<sup>th</sup> AFRICAN FINE COFFEE CONFERENCE & EXHIBITION**

### **Conference bags and pens**

**US\$ 15,000**

All of our conference attendees will receive a conference bag and carry it with them for the duration of the conference. Sponsors may also supply organizers with branded luggage tags. Prominently feature your company's logo on this durable, portable, high-quality conference keepsake. Branded pens will be received by every attendee to utilize throughout the event and beyond!

- Logo on bags and branded pens (pens to be supplied by the Sponsor)
- Name and logo on all conference material including program, folder, note pad, banners, website etc

### **Lunch & 2 Coffee Breaks (14<sup>th</sup> OR 16<sup>th</sup> February) \$ 10,000 (per lunch & 2 coffee breaks)**

- Logo on conference and exhibition catalogue
- Company vertical roll up banner at lunch/coffee venue (to be supplied by the Sponsor)
- Branded plastic glasses with company logo (to be supplied by the Sponsor) or approved give-a-way (i.e travel cup)
- Company logo projected in conference room just before breaks

### **African Coffee Connection Cocktail (13<sup>th</sup> February)**

**US\$ 7,500**

- Welcome speech of 5 minutes
- Logo on conference and exhibition catalogue
- Company vertical roll up banner at venue (to be supplied by the Sponsor)
- Disposable glasses with company logo (to be supplied by the Sponsor)

### **Activity afternoon (15<sup>th</sup> February) US\$ 7,500 (each)**

An afternoon off conferencing! Select one of the tours and brand shuttles, venues and locations

- ACTIVITY 1: KAMPALA TOUR: HISTORICAL AND CULTURAL ADVENTURES** (visit to the Kasubi Tombs, Bulange Mengo, Uganda Museum and the Arts & Crafts Center)
- ACTIVITY 2: KAMPALA TOUR: RELIGIOUS TOUR** (Visit to the Kasubi Tombs, Uganda Museum, Namirembe & Rubaga Cathedrals, Old Kampala Mosque and Bahai Temple)
- ACTIVITY 3: VISIT TO THE SOURCE OF THE NILE**

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## **5<sup>th</sup> AFRICAN FINE COFFEE CONFERENCE & EXHIBITION**

### **Internet Café (14-15-16 February)**

**US\$ 2,500**

The Internet Cafe will offer Internet access to all Conference attendees during the conference. Signage will be provided in this area recognizing your sponsorship.

- Vertical roll up banner at the Internet cafe
- Ability to include your screen saver on all the computers
- Listing on the conference website as an official sponsor

### **Conference Opening Ceremony**

**US \$ 1,000**

This sponsorship offers you the opportunity of displaying a vertical roll up banner at the entrance of the conference room for the duration of the session. Your vertical roll up banner will be viewed by over 500 attendees as they enter each educational session.

- Company logo projected at the beginning and at the end of the session
- Vertical roll up banner displayed for the duration of the session (to be provided by the Sponsor)

### **Conference Sessions**

**US \$ 500**

This is the heart of our Conference! This sponsorship offers you the opportunity of displaying a vertical roll up banner at the entrance of the conference room for the duration of the session. Your banner will be viewed by over 500 attendees as they enter each educational session.

- Company Logo projected at the beginning and at the end of the session
- Vertical roll up banner displayed for the duration of the session (to be provided by the Sponsor)

### **ADVERTISEMENT PAGES A5 catalogue full color:**

Inside front cover US\$ 500  
Inside back cover US\$ 500  
Full page US\$ 200  
Size: maximum size 138mm x 200mm

Format: Indesign or quarkxpress with all links and fonts provided OR a high resolution optimised pdf

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