



6th AFRICAN FINE COFFEE CONFERENCE & EXHIBITION
12-14 February 2009
KIGALI - RWANDA

Sponsorship Opportunities

PLATINUM – OFFICIAL SPONSOR	US\$ 30,000
LION – GOLD SPONSOR	US\$ 15,000
ELEPHANT – SILVER SPONSOR	US\$ 7,500
RHINO – BRONZE SPONSOR	US\$ 4,000
LEOPARD – SPONSOR	US\$ 1,500
WELCOME DINNER 12 TH February	US\$ 20,000
CLOSING DINNER 14 TH February	US\$ 20,000
CONFERENCE BAGS & PENS	US\$ 15,000
LUNCH & COFFEE BREAKS EACH	US\$ 15,000
AFRICAN COFFEE CONNECTION COCKTAIL 11 th February	US\$ 15,000
HAPPY HOUR 13 th February 7:00pm	US\$ 10,000
BRANDED CONFERENCE CHAIRS 12 th – 14 th February	US\$ 8,000
ACTIVITY AFTERNOON 13 TH February	US\$ 7,500
SHUTTLE BUSES 12 th - 14 th February	US\$ 5,000
BRANDED SERENA HOTEL ROOM KEY CARDS	US\$ 5,000
INTERNET CAFÉ	US\$ 2,500
CONFERENCE OPENING CEREMONY	US\$ 1,000
CONFERENCE SESSIONS	US\$ 500
ADVERTISEMENT PAGES (A5 catalogue full color)	
Inside front cover (one available)	US\$ 500
Inside back cover (one available)	US\$ 500
Full color page	US\$ 200

**For further information please contact:
Ludovica Bellingeri**

Email: bellingeri@eafca.org www.africanfinestcoffee.com

All Sponsorships are sold on a first come first-served basis.

Please note that all Sponsorships remain open TO ALL companies until payment is received by EAFCA. Exposure offered above will start upon receipt of payment.

Closing of Sponsorships: 20th December 2008



6th AFRICAN FINE COFFEE CONFERENCE & EXHIBITION

PLATINUM – OFFICIAL HOST SPONSOR	SOLD!	US\$ 30,000
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- Opportunity to present a 20-25 minute Key note speech at the official opening ceremony
- Complimentary 6X3 booth at the exhibition area.
- Five complimentary full registrations to the conference Company color logo placed on all printed material
- Two full color advertisement pages on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your site
- Five free invitations to the Welcome Dinner
- Opportunity to include promotional material and give-a-ways in conference bags
- Recognition on all conference signage
- EAFCA Media Kit: organization will be recognized as the conference official host to all media contacts at the conference and logo will appear on media kits
- Logo recognition on all conference & exhibition banners
- Logo recognition on all registration counter signage
- Logo recognition on all emails to all coffee contacts of the EAFCA database
- Badges will all have Official Host Sponsor ribbons

LION – GOLD	US \$ 15,000
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- Complimentary 3x3 booth at the exhibition area
- Three complimentary full conference registrations
- Company color logo placed on all printed material
- One full advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your website
- One company brochure/flyer inserted in all conference bags
- Recognition on conference signage

ELEPHANT – SILVER	US \$ 7,500
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- Two complimentary conference registrations
- Company color logo placed on all printed material
- One full advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your website
- Recognition on conference signage

**RHINO – BRONZE****US \$ 4,000**

- One complimentary conference registration
- Company color logo placed on all printed material
- Free logo on www.africanfinestcoffee.com website with link to your website

LEOPARD – SUPPORTER**US \$ 1,500**

- One complimentary conference registration
- Company color logo placed on all printed material

Welcome Dinner (12th February)**US \$ 20,000**

Your company will serve as the primary host for the Welcome Dinner evening and can brand the venue, choose the menu and entertainment included! A very special evening all focused on your company!

- Opportunity to present a five minute speech at the Welcome Dinner
- Four free invitations to the Welcome Dinner
- Complimentary 6X3 booth at the exhibition area.
- Four complimentary full registrations to the conference Company color logo placed on all printed material
- One full color advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your site
- Opportunity to include a promotional material and give-a-ways in conference bags
- Display a vertical roll up banner at the dinner, branded table tents at the dinner

Closing Dinner (14th February)**US\$ 20,000**

Your company will serve as the primary host for the Closing dinner evening and can brand the venue, choose the menu and entertainment included! A very special evening all focused on your company!

- Opportunity to present a five minute speech at the Closing Dinner
- Four free invitations to the Closing Dinner
- Complimentary 6X3 booth at the exhibition area.
- Four complimentary full registrations to the conference Company color logo placed on all printed material
- One full color advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your site
- Opportunity to include a promotional material and give-a-ways in conference bags
- Display a vertical roll up banner at the dinner, branded table tents at the dinner



Conference bags and pens

US\$ 15,000

All of our conference attendees will receive a conference bag and carry it with them for the duration of the conference. Sponsors may also supply organizers with branded luggage tags. Prominently feature your company's logo on this durable, portable, high-quality conference keepsake. Branded pens will be received by every attendee to utilize throughout the event and beyond!

- Complimentary 3x3 booth at the exhibition area
- Three complimentary full conference registrations
- Company color logo placed on all printed material
- One full advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your website
- One company brochure/flyer inserted in all conference bags
- Recognition on conference signage
- Logo on bags and branded pens

Lunch & 2 Coffee Breaks (12th OR 14th February) \$ 15,000 (each lunch & 2 coffee breaks)

- Complimentary 3x3 booth at the exhibition area
- Three complimentary full conference registrations
- Company color logo placed on all printed material
- One full advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your website
- One company brochure/flyer inserted in all conference bags
- Recognition on conference signage
- Branded plastic glasses with company logo (to be supplied by the Sponsor) or approved give-a-way (i.e travel cup)
- Company logo projected in conference room just before breaks

African Coffee Connection Cocktail (11th February)

US\$ 15,000

- Welcome speech of 5 minutes
- Complimentary 3x3 booth at the exhibition area
- Three complimentary full conference registrations
- Company color logo placed on all printed material
- One full advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your website
- One company brochure/flyer inserted in all conference bags
- Recognition on conference signage
- Company vertical roll up banner at venue (to be supplied by the Sponsor)
- Disposable glasses with company logo (to be supplied by the Sponsor)



Happy Hour (13th February)

US\$ 10,000

- Welcome speech of 5 minutes
- Company vertical roll up banner at venue (to be supplied by the Sponsor)
- Disposable glasses with company logo (to be supplied by the Sponsor)
- Two complimentary conference registrations
- Company color logo placed on all printed material
- One full advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your website
- Recognition on conference signage

Branded Conference Chairs (12th – 14th February)

US\$ 8,000

Over 500 conference chairs will be branded with your logo, visibly placed for the entire duration of the event! An incredible way to promote your company every day! Your preferred idea will be converted into a full color sticker as big as the back of the chairs and placed for the duration of the conference!

- Sticker placed at the back of all the conference chairs
- Two complimentary conference registrations
- Company color logo placed on all printed material
- One full advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your website
- Recognition on conference signage

Activity afternoon (13th February 2:00 pm)

US\$ 7,500 (each)

An afternoon off conferencing! Select one of the tours!

- Branding of shuttles and venues
 - Two complimentary conference registrations
 - Company color logo placed on all printed material
 - One full advertisement page on official conference and exhibition catalogue
 - Free logo on www.africanfinestcoffee.com website with link to your website
 - Recognition on conference signage
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- ACTIVITY 1:** Shopping Tour of Kigali and visit of the Museum
 - ACTIVITY 2:** Shopping Tour of Kigali and visit of a Coffee Shop
 - ACTIVITY 3:** Bicycle ride in coffee plantations



Shuttle buses (12th -14th February) US\$ 5,000

EAFCA will offer shuttling from all the recommended hotels to the conference venue. Shuttling will be ongoing from the 12th February to the 14th February for all delegates! Brand shuttles throughout the event and your company will have so much exposure around Kigali!

- Branding of all shuttle buses
- One complimentary conference registration
- Company color logo placed on all printed material
- Free logo on www.africanfinestcoffee.com website with link to your website

Branded Serena Hotel Room Key cards (12th – 14th February) US\$ 5,000

Over 120 keys at the Serena Hotel will carry your logo on a sticker that will be visibly placed on all room keys for 3 days! An incredible way to promote your company every day! Size of sticker 8 cm x 5 cm.

- Sticker on all room keys of the Serena Hotel
- One complimentary conference registration
- Company color logo placed on all printed material
- Free logo on www.africanfinestcoffee.com website with link to your website

Internet Café (12th – 14th February) US\$ 2,500

The Internet Cafe will offer Internet access to all Conference attendees during the conference. Signage will be provided in this area recognizing your sponsorship.

- One complimentary full conference registration
- Vertical roll up banner at the Internet cafe
- Ability to include your screen saver on all the computers
- Listing on the conference website as an official sponsor

Conference Opening Ceremony US \$ 1,000

This sponsorship offers you the opportunity of displaying a vertical roll up banner at the entrance of the conference room for the duration of the session. Your vertical roll up banner will be viewed by over 500 attendees as they enter each educational session.

- Company logo projected at the beginning and at the end of the session
- Vertical roll up banner displayed for the duration of the session (to be provided by the Sponsor)



6th AFRICAN FINE COFFEE CONFERENCE & EXHIBITION

Conference Sessions

US \$ 500

This is the heart of our Conference! This sponsorship offers you the opportunity of displaying a vertical roll up banner at the entrance of the conference room for the duration of the session. Your banner will be viewed by over 500 attendees as they enter each educational session.

- Company Logo projected at the beginning and at the end of the session
- Vertical roll up banner displayed for the duration of the session (to be provided by the Sponsor)

ADVERTISEMENT PAGES A5 catalogue full color:

Inside front cover	US\$	500
Inside back cover	US\$	500
Full page	US\$	200
Size: maximum size 138mm x 200mm		

Format: Indesign or quarkxpress with all links and fonts provided OR a high resolution optimised pdf

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