

6th African Fine Coffee Conference & Exhibition

12th – 14th February 2009, Kigali, Rwanda

A Coffee Journey to the Land of a Thousand Hills

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EAFCA Secretariat – Kampala, Uganda

FORMER UNITED STATES PRESIDENT, WILLIAM J. CLINTON TO MAKE KEYNOTE SPEECH AT AFRICAN COFFEE CONFERENCE

The dates of 12th – 14th February 2009 will forever be engraved into the history of the Rwanda coffee industry as the period when the coffee world descended upon this beautiful country to discuss the key challenges and opportunities in the world coffee industry.

The **conference program** is finalized and the highlights are the 20 speakers from all over the world that are coming to Rwanda to cover the most interesting topics. **Former US President William J. Clinton** will give the keynote address via video during the opening ceremony. <http://www.eafca.org/afcc6/program.asp>

Among other distinguished international and regional speakers that will make presentations at the 2009 conference in Kigali, Rwanda include:

- Dr. Nestor Osorio – Executive Director, International Coffee Organization (ICO)
- Judith Ganes Chase – President, J. Ganes Consulting, LLC, USA
- Annette K. Pensel – Manager Decentralization and Support
- David Browning – Vice President, TechnoServe Coffee Initiative
- Susie Spindler – Chief Executive Officer, Alliance for Coffee Excellence

EAFCA has organized an exciting **Coffee Safari**, which will run between 8th and 10th February 2009 through the beautiful hills of Rwanda. Visitors will get to see the best coffee washing stations and experience a night out at the Serena and will include a themed dinner on the shore of Lake Kivu with thrilling traditional entertainment. A day trip to the Akagera National Park is also part of the safari. Its breathtaking scenery and amazing bird and wildlife is sure to leave you touched, moved and ultimately inspired. <http://www.eafca.org/afcc6/coffeesafari.asp>

The 6th African Fine Coffee Conference & Exhibition will have a rich variety of **social events** that will not only keep you entertained but will also give you a chance to meet old coffee friends and make new ones. There's the usual welcome cocktail with soft music; a welcome dinner with diverse traditional entertainment; a closing dinner on the "Kibagadaga" hill with a marvellous view of the city and for the first time a happy hour. All these great opportunities to meet, network and do business!

Improving the Quality of Life Through the Quality of Coffee



There are **4 hotels** currently on our website. Book early to avoid disappointment. EAFCA will organize shuttling to and from the conference venue to hotels listed here: <http://www.eafca.org/afcc6/accommodation.asp>

The conference is providing great sponsorship opportunities that will give you broad publicity and exposure to delegates from over 40 different countries. New items that can be sponsored are hotel key cards and conference chairs. For more details, visit <http://www.eafca.org/afcc6/sponsorship.asp>

With regard to air travel, please note that there are very few regional flights to Kigali, Rwanda. Most of the flights are through Nairobi on Kenya Airways or directly to Kigali by Rwandair Express and SN Brussels Airlines. Make your reservation now and avoid the rush. <http://www.eafca.org/afcc6/aboutrwanda.asp>

Details on the event including the **registration forms, conference program** and **exhibition floor plan, sponsorship packages** and more can be found at www.africanfinestcoffee.com and www.eafca.org.

For any additional information and enquiries, please feel free to contact me at anytime as you plan your coffee journey to the "Land of a Thousand Hills". See you in Kigali, Rwanda.

Kind regards.

Ludovica Bellingeri,
EVENTS CO-ORDINATOR

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ABOUT EASTERN AFRICAN FINE COFFEES ASSOCIATION (EAFCA)

VISION: Improving the Quality of Life through the Quality of Coffee.

WHAT: EAFCA is a regional, non profit, non-political, member-driven association representing coffee sectors in 10 countries namely: Ethiopia, Kenya, Uganda, Tanzania, Rwanda, Burundi, Zambia, Zimbabwe, Malawi and South Africa.

MISSION: To establish and promote partnerships and networks amongst those participating and having an interest in the production, processing, trading and consumption of quality coffees from Eastern and Southern Africa.

OUR CONTACTS:

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