

7th African Fine Coffee Conference & Exhibition

Whitesands Sarova Beach Hotel

February 11th – 13th 2010

Theme: A CELEBRATION AT THE GATEWAY

Platinum Sponsor: Coffee Board of Kenya

February 7 th – 9 th	Coffee Safari: Mount Kenya
Tuesday February 9 th	
08:00 – 17:00	Tamanisha room: Set up Africa Barista Championship
14:00 – 17:30	Registration: 6th African scientific coffee conference
Wednesday February 10 th	
07:30 – 17:30	Registration: 6th African scientific coffee conference & 7th EAFCA conference & exhibition
08:00 – 17:30	TENNIS COURTS: Exhibitors move in and set up
08:00 – 17:00	Tamanisha room: Set up Africa Barista Championship
17:00	Tamanisha room: Barista briefing meeting with all Baristas competing
08:30 – 12:30	OZONE KIDS CLUB: EAFCA/TechnoServe Cupping Fundamentals training
08:30 – 17:30	MAKUTANO ROOM: 6th African scientific coffee conference
14.30 – 18.30	BOARD ROOM II: EAFCA board meeting
14:00 – 17:30	OZONE KIDS CLUB: EAFCA/TechnoServe brewing workshop
18:30 – 20:00	Welcome Cocktail – CoCo's beach bar- Sponsored by: VOLCAFE Dress code: Casual
Thursday February 11 th	
07:30 – 17:30	Registration: 7th EAFCA conference and exhibition:
08:30 – 17:30	OZONE KIDS CLUB: EAFCA/TechnoServe Cupping African coffees and Taste of Harvest
09:00 – 17:30	TAMANISHA ROOM: Africa Barista Championships
09:30 - 10:30	EXHIBITION AREA: OFFICIAL OPENING OF THE EXHIBITION by Minister of Agriculture and enjoy a good cup of coffee
10:30 – 11:30	SESSION 1: BARAZA ROOM African coffee market: how has it been affected by the current world economic status Facilitator : Robert Waggwa Nsibirwa , African Coffee Academy, Uganda Speakers:

	<p>Leveraging on coffee branding, Louise Njeru, Coffee Board of Kenya (15 min)</p> <p>The positive benefits of a negative global economy, Judy Ganes-Chase, J. Ganes Consulting, LLC, USA (15 min)</p> <p>Coffee: the nucleus of African economies, Andrea Thompson, Coffeenetwork, Ireland (15 min)</p> <p>The World economic crisis: what the farmer does not know and how it is going to affect him, Justin Archer, Sangana Commodities (K) Ltd, Kenya (15 min)</p> <p>Comments from the ICO Executive Director Nestor Osorio, UK</p>
11:30 – 11:45	Discussion
11:45 – 12:45	<p>SESSION 2: BARAZA ROOM</p> <p>A closer look at coffee trading windows in Africa</p> <p>Chairperson: Leslie Omari, EAFCA Chairman</p> <p>Speakers:</p> <p>CQI: the Q System & country partner development in East Africa, David Roche, , Coffee Quality Institute, USA (15 min)</p> <p>The new Ethiopia Coffee Exchange, Dr. Eleni Gabre-Madhin, Ethiopia Commodity Exchange, Ethiopia (15 min)</p> <p>Liberalization of the coffee sector in Burundi, Nestor Niyungeko, Coffee Privatization Committee, Burundi (15 min)</p> <p>How China has been trading with African countries, Barry Yuen, Coffee & Tea Academy of HK & China & Speciality Coffee Assn. of HK & China (15 min)</p>
12:45 – `13:00	Discussion
13:00 – 14:30	Visit of the exhibition & lunch break
14:30 – 15:30	<p>SESSION 3: BARAZA ROOM</p> <p>Specialty Robusta in Africa</p> <p>Chairperson: Ishak Lukenge, EAFCA, Uganda</p> <p>Speakers:</p> <p>Robusta fine coffees: protocol for cupping and grading, Ted Lingle, CQI, USA (20 min)</p> <p>Flavor attributes of Robusta coffees , Sunalini Menon, Coffee Lab, India (20 min)</p> <p>Sample roasting Robusta coffees, Ken Davids, Coffee Consultant, USA (20 min)</p>
15:30 – 15:45	Discussion

15:45 - 16:45	<p>SESSION 4: BARAZA ROOM (Sponsored by Kenya Ports Authority) Coffee in transit: effects of time and logistics Chairperson: Lionel de Roland Philipps, EAFCA, SA Speakers: Effects of transit in Africa on competitiveness, Shemmy Simuyemba, USAID/COMPETE Program, Kenya (15 min) The impact of hermetic storage and transport on coffee quality, Tom De Bruin, GrainPro Inc, USA (15 min) Video presentation of the port of Mombasa (15 min) Traders/ transit agents experiences: Tony Stenning, SDV Transami, Kenya (15 min)</p>
16:45 – 17:00	Discussion
17:00 – 18:00	Visit of the exhibition & coffee break
19:30 – 22:00	<p>Welcome Dinner: Beach Lawns Dress: Smart</p>
Friday February 12 th	
07:30 – 13:30	Registration: 7 th EAFCA conference and exhibition
07.30 – 09.00	FAHARI ROOM: Women’s breakfast: the coffee agenda on gender
08:45 - 09:45	<p>SESSION 5: BARAZA ROOM The effects of non tariff barriers on sustainability Chairperson: Harrison Kalua, EAFCA, Malawi Speakers: The roots of sustainability: supporting producers as sustainable markets grow, Chris Wunderlich, Sustainable Commodity Initiative (SCI), USA (20 min) For a better coffee world, Melanie Rutten-Sülz, 4C Association, Germany (20 min) Problems of pesticide residues in Japan, Tomohiro Ishiwaki, S. Ishimitsu Co, Japan (20 min)</p>
09:45 – 10:00	Discussion
09:00 – 13:00	OZONE’S KIDS CLUB: EAFCA/TechnoServe Cupping Training - World Coffees
09:00 – 13:00	TAMANISHA ROOM: Africa Barista Championships
09:00 – 13:00	TAMANISHA ROOM: WBC National Coordinators Meeting
10:30 – 12:00	FAHARI ROOM: Fine Robusta Cupping, hosted by Ted Lingle, Ken Davids and Sunalini Menon
10:00 – 11:00	Visit of the exhibition & coffee break
11:00 – 12:30	MAKUTANO ROOM: 7TH EAFCA ANNUAL GENERAL MEETING

12:00 – 13:30	FAHARI ROOM: East Africa roundtable discussion: buyers share with exporters and producers Specialty Coffee expectations of EA coffees (previous sign up is requested)
12:30 – 14:00	Visit of the exhibition & lunch break
14:00 – 18:30	Departure for COMPLIMENTARY ACTIVITIES Activity 1: Visit of Fort Jesus Activity 2: Visit of Haller Park Activity 3: Visit of the Port of Mombasa
	Evening at leisure
Saturday 13 th February	
09:00 – 17:30	TAMANISHA ROOM: Africa Barista Championships
09:00 – 17:30	Registration: 7th EAFCA conference and exhibition
09:00 – 09:40	SESSION 6: BARAZA ROOM (Sponsored by Co-operative Bank of Kenya) Coffee finance in Africa Chairperson: Benny Zimba , EAFCA, Zambia Speakers: African coffee market: financing the smallholder in the current world economic situation, George Ooko , Coffee Development Fund, Kenya (20 min) Navigating finance for sustainable SMEs, Sean Watters , FAST Marketplace (Finance Alliance for Sustainable Trade), Canada (20 min)
09:40 – 10:00	Discussion
10:00 – 10:15	Launch of the EAFCA / CFC Project
10:15 – 10:55	SESSION 7: BARAZA ROOM (Sponsored by Juanco Centre) The impact of climatic change on coffee production in Africa Chairperson: Mohamed Moledina , Moledina Commodities, Inc. USA Speakers: Summary on the changing climate for coffee, Peter Baker , CABI, Kenya (20 min) The impact of global warming on coffee production and quality, J K Kimemia , Coffee Research Foundation, Kenya (20min)
10:55 – 11:15	Discussion
11:15 – 12:00	Visit of the exhibition & coffee break
12:00 – 12:45	Session 8: BARAZA ROOM Further understanding the specialty coffee market Chairperson: Louise Njeru , Coffee Board of Kenya Speakers: East African specialty coffee: challenges and opportunities for East African farmers, David Browning , Coffee Initiative, TechnoServe, USA (15 min) The market for Eastern African coffees: who is buying your coffees? What are they saying? Who

	is not buying your coffees and what are <i>they</i> saying? Tracy Ging , SCAA and its charitable trust, Coffee Quality Institute, USA (15 min) Creating long-term market access through the relationship coffee model, David Griswold , Sustainable Harvest Coffee Importers, USA (15 min)
12:45 – 13:00	Discussion
13:00 – 14:00	Visit of the exhibition & lunch break
13:00 – 18:30	OZONE KIDS CLUB: African Regional Taste of Harvest Competition
14:00 – 14:30	BARAZA ROOM Launch of the Coffee Center of Excellence : how EAFCA trains and raises awareness to coffee farmers
14:30 – 16:10	Session 9: BARAZA ROOM (Sponsored by Coffee Development Fund) Productivity vs value addition: farmer challenges Chairperson: Etienne Delbar , EAFCA, Kenya Speakers: Contribution of coffee commercial farms for coffee development and their role in value chain: the experience of Ethiopia, Esayas Kebede , Agricultural Investment Support Directorate, Director Ministry of Agriculture and Rural Development, Ethiopia (20 min) Balanced fertilization: key to grow fine coffee, Jürgen Küsters , Yara Research Centre, Germany (20 min) Rwanda soil fertility survey for developing site specific soil management and fertilizer recommendations for coffee, Jeremy Cordingley , Crop Nutrition Laboratory Services Ltd, Kenya (20 min) Why are EA farmers producing less per hectare than their Asian or Latin American competitors? John Schluter , Café Africa, Switzerland (20 min) Harvesting: costs vs benefits, Carlos Brando , Pinhalense Ltda, Brazil (20 min)
16:10 – 16:30	Discussion
16:30 – 17:00	BARAZA ROOM: Closing of the 7th African Fine Coffee Conference & Exhibition
17:00 – 17:30	Visit of the exhibition & coffee break
19:30 – till late	Closing Dinner : “Historical Fort Jesus “ – Mombasa Town Dress: Traditional African Taste of Harvest Winners announced