

## 2010 EAFCA Buyers and Suppliers Track Activities

### Wednesday February 10th

EAFCA/TechnoServe Cupping Fundamentals or Cupping with the Experts 08:30 – 12:30; Ozone Kids Club

Buyers are invited to give back to African coppers through an advanced cupping workshop with African nationals. Various topics will be discussed at different tables like Specialty coffee characteristics for EA coffees -taints/defects that make it not specialty; Introduction to EA coffees - buyers opinions; Cup profiling, why and how do you use it in blends or single origins. If there is a specific theme you would like to lead or participate in please advise. Sponsored by Technoserve, CQI, EAFCA, Atlas Coffee Imports, Peet's Coffee, USAID-COMPETE.

EAFCA/TechnoServe Brewing Workshop. 14:00 – 17:30; Ozone Kids Club

Buyers can participate as a volunteer and share with African nationals knowledge and tips on brewing, grinding and barista qualities to help EA grow its internal consumption. Sponsored by Technoserve, CQI, EAFCA, Atlas Coffee Imports, Peet's Coffee, USAID-COMPETE.

### Thursday February 11th

EAFCA/TechnoServe Cupping African Coffees and Taste of Harvest Winners. 08:30 – 17:30; Ozone Kids Club

International supplier and buyers are invited to participate in the cupping of the ToH Winners with Africa coppers/nationals participants. An opportunity to taste all East Africa countries side by side and learn about each countries' coffee culture. Participants will taste and discuss at the cupping table the diverse characteristics of East Africa Countries. Buyers have an opportunity to cup EA coffees and highlight their attractive qualities of these coffees and likewise how it could be used in the consuming and roasting aspect. The group rotates through the countries and cups the coffees together. An introduction of the 8 countries will include map, altitude, varieties, supply chain summary, production, export, producer data, Certifications, Commercial marketplace, auction or direct trade system, internal consumption, coffee utility (blending ideas, single origin, best roast profile for those coffees, etc.) Sponsored by Technoserve, CQI, EAFCA, Atlas Coffee Imports, Peet's Coffee, USAID-COMPETE.

### Friday February 12th

EAFCA/TechnoServe Cupping Training - World Coffees 9:00 – 12:00; Ozone Kids Club

International Buyers lead the training with Africa coppers/nationals. Central America/South America, Indonesia, and Africa coffees are featured. Buyers have an opportunity to give back to the coffee community through cupping these exotic different coffees for East African nationals and explain the profiles and the uses of these coffees. Sponsored by Technoserve, CQI, EAFCA, Atlas Coffee Imports, Peet's Coffee, USAID-COMPETE.

Fine Robusta Cupping Workshop. 10:30 – 12:00; Fahari Room

Lead by Ted Lingle, Ken Davids, and Sunalini. Tasting Fine Robustas - the advancement in cupping robustas and the development of a gourmet robusta cupping standard. Fine Robustas will be cupped while Ken and Sunalini walk through the various characteristics and differences in evaluating Robustas. Sponsored by CQI, EAFCA, UCDA, USAID-COMPETE.

East Africa Roundtable. 12:00 – 1:30 International Buyers and Africa Exporters/Producers: Fahari Room

A dialogue designed to help exporters and farmers best serve the North American specialty market. Buyers can share and address the following topics: successes, interests and needs of roasters or why they buy EA coffees, EA characteristics attractive for the Specialty Coffee Market, logistics of shipping and transportation, communications, quality control, consistency of the product, transparency, climate change, and the importance of achieving and documenting improvements at the farm level (both of lifestyle issues and farm infrastructure), Andi Trindle of Atlantic Specialty will moderate this session. **Primary Sponsor: ECOM – Kenya**, Sustainable Harvest at Origin East Africa, additional sponsors: CQI, EAFCA, Atlas Coffee Imports, USAID-COMPETE.

### Saturday 13th February; 1:00 – 6:30; Ozone Kids Club

African Regional Taste of Harvest Competition. ToH coffees will be judged by our international panel consisting of representatives from Atlas Coffee Imports, Peet's Coffee, Intelligentsia, Tony's Coffee and Tea, Atlantic Specialty, Ken Davids, Sunalini Menon and other important specialty coffee industry members. There will be a table available to Guest Judges and coppers who would like to taste and rank for their own qualification. Winners to be announced at dinner. **Primary Sponsor: Atlas Coffee Imports**; other sponsors Technoserve, CQI, EAFCA, USAID-COMPETE.