



7TH AFRICAN FINE COFFEE CONFERENCE & EXHIBITION



Theme: A Celebration at the Gateway

11th – 13th February 2010 Mombasa, Kenya

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**Eastern African Fine Coffees Association (EAFCA)
Secretariat – Kampala, Uganda**

Countdown to 7th African Fine Coffee Conference & Exhibition Begins – Conference Programme Meets Diverse Coffee Interests through a Host of Special and Complimentary Activities

It's just one month away! The *7th African Fine Coffee Conference & Exhibition* will be held from 11th – 13th February 2010 at the Sarova White Sands Beach Resort & Spa in Mombasa, Kenya. This year's conference offers a full array of activities designed to meet the diverse interests of the participants.

Over the years, the conference programme has evolved from mainstream conference presentations and technical sessions to a dynamic line up of specialised events and seminars focusing on the issues affecting the African coffee industry.

Here are some highlights of this year's programme:

The most anticipated addition to the conference calendar is the **Africa Barista Championships (ABC)**. This event will run on 12th – 13th February 2010 as national barista champions from Ethiopia, Kenya,

Malawi, Rwanda, South Africa, Tanzania, Uganda and Zambia will compete for the coveted title of Africa Barista Champion.

On 10th February 2010, the **6th African Scientific Coffee Conference** will take place alongside the **EAFCA / TechnoServe Cupping Fundamentals training workshop, brewing workshop** and a **coffee tasting session**. The African Scientific Coffee Conference is an annual event that brings together scientists from all over the world to discuss the latest in coffee research while the latter is a capacity building event designed to enhance coffee cupping skills among professional coffee cuppers.

On 11th February, the best of EAFCA coffees will be cupped, tasted and offered to potential buyers at the **Trading Floor**. This will be a one of a kind opportunity for the international buyers and roasters to taste and to bid for the winning high quality African coffees.

The **Women's Breakfast** on 12th February 2010 returns to the programme for the second year running. This session has become a popular addition to the conference because of its special focus on gender issues and crop husbandry in the coffee sector.

In the afternoon, delegates will have a choice of 3 different relaxing **complimentary activities** to break up the busy conference schedule and still have time to recap, network and socialise.

Finally, on 13th February 2010 – the last day of the conference, there will be an **invitation-only trading floor** for all the winning coffees from the “Taste of Harvest” competition. This will serve as a platform for the winning coffee producers and buyers and roasters to meet and strike potential business deals.

With such a full his programme of activities catering for the varied interests of all participants, the African Fine Coffee Conference & Exhibition provides excellent value for money and remains the “Go To” event on the African coffee calendar. Conference registration is still open. Find out more information at www.africanfinestcoffee.com.

About EAFCA:

The Eastern African Fine Coffees Association (EAFCA) is a regional non-profit, non-political, member-driven association representing the coffee sector in ten member countries of Burundi, Ethiopia, Kenya, Malawi, Rwanda, South Africa, Tanzania, Uganda, Zambia and Zimbabwe.

Established in 2000 and with its Secretariat in Kampala, Uganda, EAFCA members include both private and public sector coffee stakeholders including producers, exporters, international importers, roasters, policy makers, transporters and trade representatives.

Our vision: To Be the World's Leading Origin of Fine Coffees.

Our mission: To Promote the Production, Quality, Consumption and Trade of African Fine Coffees.

EAFCA has hosted six successful *African Fine Coffee Conferences & Exhibitions*: in 2004 in Nairobi, Kenya; 2005 in Livingstone, Zambia; 2006 in Kilimanjaro, Tanzania; 2007 in Addis Ababa, Ethiopia; 2008 in Kampala, Uganda and 2009 in Kigali, Rwanda.

EAFCA is thrilled to be organizing yet another world class event that promotes productivity, quality, trade of fine coffees and their consumption.

Registration for the **7thAfrican Fine Coffee Conference & Exhibition** is OPEN! Visit www.eafca.org or www.africanfinestcoffee.com to register for the conference and exhibition NOW.

Registration deadline: 15th January 2010

For further enquiries, please contact:

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