



7th AFRICAN FINE COFFEE CONFERENCE & EXHIBITION
11-13 February 2010
MOMBASA – KENYA
Sponsorship Opportunities

<input type="checkbox"/> PLATINUM – OFFICIAL SPONSOR	US\$ 30,000
<input type="checkbox"/> GOLD SPONSOR	US\$ 20,000
<input type="checkbox"/> SILVER SPONSOR	US\$ 10,000
<input type="checkbox"/> BRONZE SPONSOR	US\$ 7,500
<input type="checkbox"/> SUPPORTER SPONSOR	US\$ 4,000
<input type="checkbox"/> WELCOME DINNER 11 TH February	US\$ 27,000
<input type="checkbox"/> CLOSING DINNER 13 TH February	US\$ 33,000
<input type="checkbox"/> CONFERENCE BAGS & PENS	US\$ 18,000
<input type="checkbox"/> LUNCH & COFFEE BREAKS EACH	US\$ 18,000
<input type="checkbox"/> COFFEE CONNECTION COCKTAIL 10 th February	US\$ 20,000
<input type="checkbox"/> HAPPY HOUR 12 th February 7:00pm	US\$ 15,000
<input type="checkbox"/> BRANDED CONFERENCE CHAIRS 11 th – 13 th February	US\$ 10,000
<input type="checkbox"/> ACTIVITY AFTERNOON 12 TH February each	US\$ 10,000
<input type="checkbox"/> SHUTTLE BUSES 11 th to 13 th February	US\$ 7,500
<input type="checkbox"/> BRANDED WHITESANDS ROOM KEY CARDS	US\$ 5,000
<input type="checkbox"/> INTERNET CAFÉ	US\$ 2,500
<input type="checkbox"/> CONFERENCE OPENING CEREMONY	US\$ 5,000
<input type="checkbox"/> CONFERENCE SESSIONS	US\$ 1,500
<input type="checkbox"/> ADVERTISEMENT PAGES (A5 catalogue full color)	
<input type="checkbox"/> Inside front cover (one available)	US\$ 500
<input type="checkbox"/> Inside back cover (one available)	US\$ 500
<input type="checkbox"/> Full color page	US\$ 200

For further information please contact:

Ludovica Bellingeri

Email: lbellingeri@gmail.com www.africanfinestcoffee.com

All Sponsorships are sold on a first come first-served basis.

Please note that all Sponsorships remain open TO ALL companies until payment is received by EAFCA. Exposure offered below will commence upon receipt of payment.

Closing of Sponsorships: 20th December 2009



7th AFRICAN FINE COFFEE CONFERENCE & EXHIBITION

PLATINUM – OFFICIAL HOST SPONSOR

US\$ 30,000

- Opportunity to present a 20-25 minute Key note speech at the official opening ceremony
- Complimentary 6X3 booth at the exhibition area
- Five complimentary full registrations to the conference booth at the exhibition area
- Company color logo placed on all printed material
- Two full color advertisement pages on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your site
- Five free invitations to the Welcome Dinner
- Opportunity to include promotional material and give-a-ways in conference bags
- Recognition on all conference signage
- EAFCA Media Kit: sponsor will be recognized as the conference official host to all media contacts at the conference and logo will appear on media kits
- Logo recognition on all conference & exhibition banners
- Logo recognition on all emails to all coffee contacts of the EAFCA database
- Badges will all have Official Host Sponsor ribbons

GOLD

US \$ 20,000

- Complimentary 3x3 booth at the exhibition area
- Three complimentary full conference registrations
- Company color logo placed on all printed material
- One full advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your website
- One company brochure/flyer inserted in all conference bags
- Recognition on conference signage

SILVER

US \$ 10,000

- 25% discount on booth purchase
- Two complimentary conference registrations
- Company color logo placed on all printed material
- One full advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your website
- Recognition on conference signage

**BRONZE****US \$ 7,500**

- One complimentary conference registration
- Company color logo placed on all printed material
- Free logo on www.africanfinestcoffee.com website with link to your website

SUPPORTER**US \$ 4,000**

- One complimentary conference registration
- Company color logo placed on all printed material

Welcome Dinner (11th February)**US \$ 27,000**

Your company will serve as the primary host for the Welcome Dinner evening and can brand the venue, choose the menu and entertainment included! A very special evening all focused on your company!

- Opportunity to present a five minute speech at the Welcome Dinner
- Four free invitations to the Welcome Dinner
- Complimentary 6X3 booth at the exhibition area.
- Four complimentary full registrations to the conference
- Company color logo placed on all printed material
- One full color advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your site
- Opportunity to include a promotional material and give-a-ways in conference bags
- Display a vertical roll up banner at the dinner, branded table tents at the dinner
- Cost is for food only for 600 people

Closing Dinner (13th February)**US\$ 33,000**

Your company will serve as the primary host for the Closing dinner evening and can brand the venue, choose the menu and entertainment included! A very special evening all focused on your company!

- Opportunity to present a five minute speech at the Closing Dinner
- Four free invitations to the Closing Dinner
- Complimentary 6X3 booth at the exhibition area.
- Four complimentary full registrations to the conference
- Company color logo placed on all printed material
- One full color advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your site
- Opportunity to include a promotional material and give-a-ways in conference bags
- Display a vertical roll up banner at the dinner, branded table tents at the dinner
- Cost is for food only 600 people excluding beverage and transport cost
- Cost is inclusive of the sound and light show at Fort Jesus



Conference bags and pens

US\$ 18,000

All of our fully registered conference attendees will receive a conference bag and carry it with them for the duration of the conference. Sponsors may also supply organizers with branded luggage tags. Prominently feature your company's logo on this durable, portable, high-quality conference keepsake. Branded pens will be received by every attendee to utilize throughout the event and beyond!

- Complimentary 3x3 booth at the exhibition area
- Three complimentary full conference registrations
- Company color logo placed on all printed material
- One full advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your website
- One company brochure/flyer inserted in all conference bags
- Recognition on conference signage
- Logo on bags and branded pens

Lunch & 2 Coffee Breaks (11th OR 13th February) \$ 18,000 (each lunch & 2 coffee breaks)

- Complimentary 3x3 booth at the exhibition area
- Three complimentary full conference registrations
- Company color logo placed on all printed material
- One full advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your website
- One company brochure/flyer inserted in all conference bags
- Recognition on conference signage
- 600 disposable branded plastic glasses with company logo (to be supplied by the Sponsor) or approved give-a-way (i.e travel cup)
- Company logo projected in conference room just before breaks

African Coffee Connection Cocktail (10th February)

US\$ 20,000

- Welcome speech of 5 minutes
- Complimentary 3x3 booth at the exhibition area
- Three complimentary full conference registrations
- Company color logo placed on all printed material
- One full advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your website
- One company brochure/flyer inserted in all conference bags
- Recognition on conference signage
- Company vertical roll up banner at venue (to be supplied by the Sponsor)
- 600 Disposable glasses with company logo (to be supplied by the Sponsor)
- Cost is for 400 people inclusive of beverage
- Cost includes 5 minutes of fireworks on the beach



Happy Hour (12th February)

US\$ 15,000

- Welcome speech of 5 minutes
- Company vertical roll up banner at venue (to be supplied by the Sponsor)
- 600 Disposable glasses with company logo (to be supplied by the Sponsor)
- Two complimentary conference registrations
- Company color logo placed on all printed material
- One full advertisement page on official conference and exhibition catalogue Size: maximum size 138mm x 200mm
Format: Indesign or quarkxpress with all links and fonts provided OR a high resolution optimised pdf
- Free logo on www.africanfinestcoffee.com website with link to your website
- Recognition on conference signage

Branded Conference Chairs (11th – 13th February)

S\$ 10,000

Over 600 conference chairs will be branded with your logo, visibly placed for the entire duration of the event! An incredible way to promote your company every day! Your preferred idea will be converted into a full color sticker as big as the back of the chairs and placed for the duration of the conference!

- Sticker placed at the back of all the conference chairs
- Two complimentary conference registrations
- Company color logo placed on all printed material
- One full color advertisement page on official conference and exhibition catalogue
- Free logo on www.africanfinestcoffee.com website with link to your website
- Recognition on conference signage

Activity afternoon (12th February 2:00 pm)

US\$ 10,000 (each)

An afternoon off conferencing! Select one of the tours!

- Branding of shuttles (sticker or signage with logo on all shuttles going to the selected tour below)
 - Two complimentary conference registrations
 - Company color logo placed on all printed material
 - One full advertisement page on official conference and exhibition catalogue
 - Free logo on www.africanfinestcoffee.com website with link to your website
 - Recognition on conference signage
- ACTIVITY 1: Visit of Haller Park**
 - ACTIVITY 2: Visit of Fort Jesus**
 - ACTIVITY 3: Visit of the Port of Mombasa**



Shuttle buses (11th to 13^h February) US\$ 7,500

EAFCO will offer shuttling from all the recommended hotels to the conference venue. Shuttling will be ongoing from the 11th February to the 13th February for all delegates! Brand shuttles throughout the event and your company will have so much exposure around Mombasa!

- Branding of all shuttle buses (sticker or signage with logo)
- One complimentary conference registration
- Company color logo placed on all printed material
- Free logo on www.africanfinestcoffee.com website with link to your website

Branded Sarova Whitesands Room Key cards (11th – 13th February) US\$ 5,000

Over 150 keys at the Sarova Whitesands will carry your logo on a sticker that will be visibly placed on all room keys for 3 days! An incredible way to promote your company every day! Size of sticker 8 cm x 5 cm.

- Sticker on all room keys of the Whitesands Sarova Hotel
- One complimentary conference registration
- Company color logo placed on all printed material
- Free logo on www.africanfinestcoffee.com website with link to your website

Internet Café (11th – 13th February) US\$ 2,500

The Internet Cafe will offer Internet access to all Conference attendees during the conference. Signage will be provided in this area recognizing your sponsorship.

- One complimentary full conference registration
- Vertical roll up banner at the Internet cafe
- Ability to include your screen saver on all the computers
- Listing on the conference website as an official sponsor

Conference Opening Ceremony US \$ 5,000

This sponsorship offers you the opportunity of displaying a vertical roll up banner at the entrance of the conference room for the duration of the session. Your vertical roll up banner will be viewed by over 600 attendees as they enter each educational session.

- Company logo projected at the beginning and at the end of the session
- Vertical roll up banner displayed for the duration of the session (to be provided by the Sponsor)



Conference Sessions

US \$1, 500

This is the heart of our Conference! This sponsorship offers you the opportunity of displaying a vertical roll up banner at the entrance of the conference room for the duration of the session. Your banner will be viewed by over 500 attendees as they enter each educational session.

- Company Logo projected at the beginning and at the end of the session
- Vertical roll up banner displayed for the duration of the session (to be provided by the Sponsor)

ADVERTISEMENT PAGES A5 catalogue full color:

Inside front cover US\$ 500

Inside back cover US\$ 500

Full page US\$ 200

Size: maximum size 138mm x 200mm

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