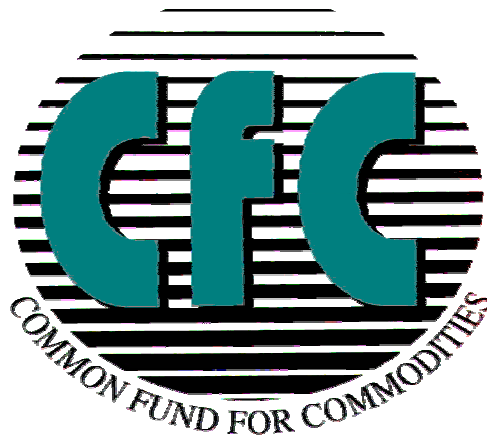


BUILDING CAPACITY FOR COFFEE CERTIFICATION AND VERIFICATION FOR SPECIALTY COFFEE IN EAFCA COUNTRIES

CFC/ICO/45 PROJECT PROGRESS REPORT



JULY 2011

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I PROJECT SUMMARY

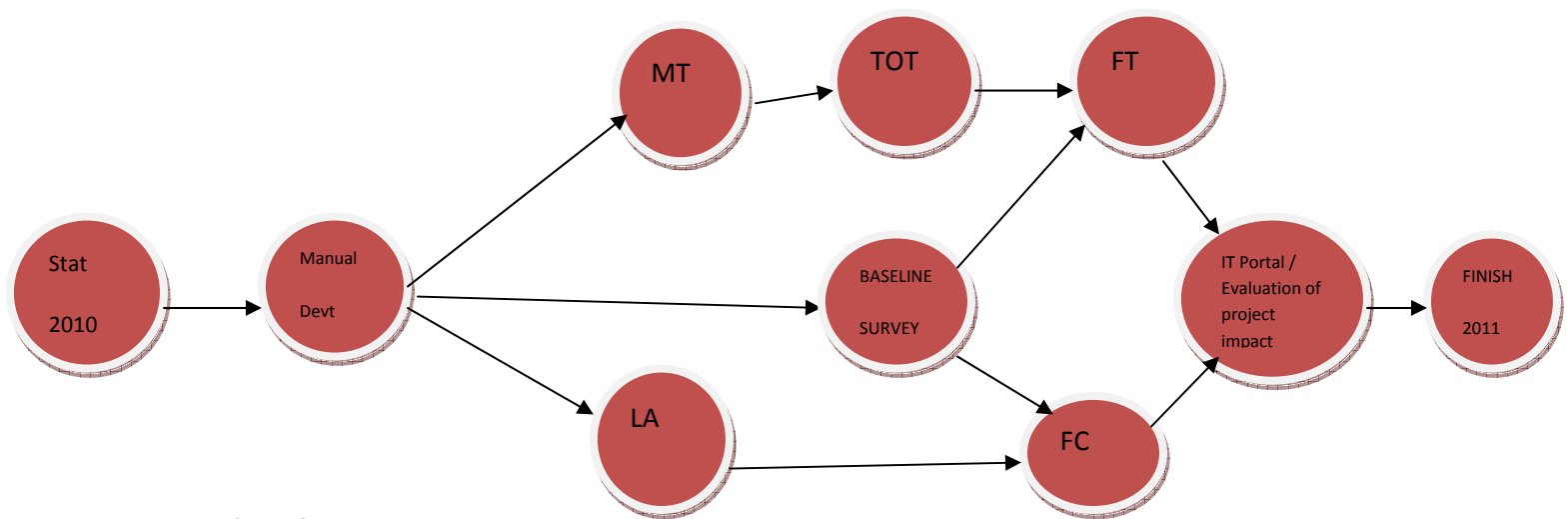
- 1.0 Project Title: Building Capacity in Coffee Certification and Verification for Specialty Farmers in EAFCA Countries.
- 2.0 Project Number: CFC/ICO/45
- 3.0 Project Executing Agency (PEA) : Eastern African Fine Coffees Association (EAFCA)
- 4.0 Location of the Project: Burundi, Rwanda, Ethiopia, Kenya, Tanzania, Uganda, Malawi, Zambia and Zimbabwe
- 5.0 Starting Date: January 2010
- 6.0 Completion Date: July 2014
- 7.0 Financing:
- 7.1 Estimated Total Project Cost : USD \$ 4,600,727 as per budget
- 7.2 CFC Financing : USD \$ 2,000,000
- 7.3 EU Financing : USD \$ 1,500,000 as per budget
- 7.4 Counterpart Contribution : USD \$ 995,725
- 8.0 Mode of Financing : Grant
- 9.0 Collaborating Agencies : Several, including National Coffee Institutions, EAFCA membership and Government Ministries.
- 10 Supervisory Body: International Coffee Organisation (ICO)

II BACKGROUND AND CONTEXT

The goal of the Project (CFC/ICO/45) is to improve the livelihoods of coffee producers in the project participating countries. The participating countries are Burundi, Ethiopia, Uganda, Kenya, Malawi, Rwanda, Tanzania, Zambia and Zimbabwe. It is envisaged that the benefits of certification / verification realized would culminate into better livelihoods of the target farmers in the project.

Significant progress has been noted in the implementation progress of the project. Key deliverable in the period under review is the training of the master trainers from the nine (9) participating countries. The training activity was undertaken based on the development of the training manual. Apart from training of the master trainers, other activities being implemented include training of auditors, trainer-of-trainers and farmers. In essence 6030 farmers and professional are targeted in the project. Figure 1 shows the basic project network diagram showing the course of the project implementation process.

Figure 1: BASIC CFC/ICO/45 PROJECT NETWORK DIAGRAM



KEY TO DIAGRAM

MT: Master Trainers

TOT: Trainer of trainers

FT: Farmer Training

LA: Lead Auditor training

FC: farmer Certification

IT: Information Technology Portal

III PROJECT IMPLEMENTATION AND RESULTS

This report highlights the significant project activities implemented since the end of year report of December 2010. It is expedient to note that implementation process of the project has progressed according to the plan of action put in place. The project activities completed are as follows:

(a) Training of Master Trainers



During the period under review, the training of master trainers from the nine (9) project participating countries was successfully completed. The training sessions were structured into two (2) batches undertaken from 8th to 14th May and 22nd to 28th May, respectively. A total of thirty-nine (39) master trainers from nine (9) countries were trained. The training sessions were held in Nairobi, Kenya. The list of master trainers is outlined in Annex 1.

(b) Completion of Development of Training Manual

The development of the training manual was completed and has since been utilized in the training of master trainers. The training manual is posted on the EAFCA website under the CFC/ICO web page (www.eafca.org). However, further comments for inclusion in the document are being received from the various project stakeholders. The manual was developed by Coffee Management Services of Kenya, who were contracted to undertake this assignment,

(c) Completion of Signing MoU



The project executing agency (PEA) successfully completed the signing of project MOU with the National Coffee Institutions (NCIs) in the nine (9) participating countries. This entails that all the countries are now ready to implement the project activities in the respective countries. The deadline for signing of these project documents was 31st March 2011. Table 1 shows a list of National Coffee Institutions that have signed the memorandum of understanding for project implementation.

Table 1: List of National Coffee Institutions (NCIs) Signed MOU

NO	NATIONAL COFFEE INSTITUTION	COUNTRY
1	Autorite de Regulation de la Filiere Café du Burundi (ARFIC)	BURUNDI
2	Ministry of Agriculture (MOA)	ETHIOPIA
3	Uganda Coffee Traders Federation (UCTF)	UGANDA
4	Coffee Association of Malawi (CAMAL)	MALAWI
5	Coffee Research Foundation (CRF)	KENYA
6	Rwanda Coffee Development Authority (RCDA)	RWANDA
7	Tanzania Coffee Research Institute (TACRI)	TANZANIA
8	Coffee Board of Zambia (CBZ)	ZAMBIA
9	Coffee Research Institute (CoRI)	ZIMBABWE

(d) Project baseline Surveys

The project baseline surveys have been concluded in five participating countries. These are Zambia, Zimbabwe, Malawi, Uganda and Burundi. The activity is on-going in the rest of the participating countries, vis-à-vis, Kenya, Ethiopia, Tanzania and Rwanda. The rationale for these surveys is to lay the basis for estimating the project impacts at the time of concluding the project activities.

A summary of target beneficiary and country project status is given in Table 2 below. The project status with respect the target beneficiaries, memorandum of understanding (MOU) and baseline surveys have been highlighted in Table 2.

Table 2: Summary of country Activities

Country	Target Number of Beneficiaries				National Coffee Institution	MOU Status	Baseline Status
	MT	TOT	Auditors	Farmers			
Zambia	4	10	4	550	Coffee Board of Zambia (CBZ)	Signed	Done
Zimbabwe	4	10	4	500	Coffee Research Institute (CoRI)	Signed	Done
Malawi	4	10	4	550	Coffee Association of Malawi (CAMAL)	Signed	Done
Uganda	4	10	4	1000	Uganda Coffee Traders Federation (UCTF)	Signed	Done
Burundi	4	10	4	650	Autorite de Regulation de la Filiere Café du Burundu (ARFIC)	Signed	Done
Rwanda	4	10	4	650	Rwanda Coffee Development Authority (RCDA)	Signed	Being Done
Tanzania	4	10	4	800	Tanzania Coffee Research Institute (TACRI)	Signed	Being Done
Kenya	4	10	4	900	Coffee Research Foundation (CRF)	Signed	Being Done
Ethiopia	4	10	4	1058	The Ministry of Agriculcture (MoA)	Signed	
TOTAL	36	90	36	5858			

(e) Project Information Dissemination

The dissemination of information in the project is being undertaken through the existing communication channels of the project executing agency (PEA). This

includes the EAFCA website (www.eafca.org), project brochures, online news letter, *Bwana Kahawa* and the *Annual EAFCA Review magazine*. The national coffee institutions in the project participating countries are also involved in dissemination of project activities through their local platforms such as the *coffee clubs* and local seminars and workshops. Other platforms being utilized for dissemination of activities are stakeholders meetings in the participating countries, coffee club meeting, coffee conferences like SCAJ, SCAE, SCAA, ISEAL and the EAFCA annual conference and exhibition (AFFCC&E).

(f) Famer Group Mobilization and Identification

All National Coffee Institutions have been engaged to identify target coffee cooperative and/or farmer groups for project interventions. The National Coffee Institutions (NCIs) have been given criteria for identifying farmers or farmer groups in the project. Coffee farmers being targeted in this project are those with basic good agricultural practices truck record and well located for trucking project results and impacts.

(g) Project Stakeholders Meetings



During the period under review, a number of stakeholders' meetings were held to espouse issues related to the project. In this regard, stakeholders' meetings were held in all project countries. In addition, a project meeting was held with the Common Fund for Commodities (CFC) team in Amsterdam on 20th June 2011. This meeting was held against the sidelines of the SCAE conference which was being held in the Netherlands and which the CFC/ICO/45 project activities were to be articulated. The agenda of the meeting focused on project progress and presentation of the project audited accounts. A follow-up meeting was held to consolidate other project issues arising from this meeting.

(h) Project Marketing



The Eastern African Fine Coffees Association as the project executing agency (PEA) has been active in the project marketing activities of the project. The PEA web site (www.eafca.org) has been extensively used for according visibility to the activities of the project. Further synergies have been developed with world coffee associations to market the project and the specialty coffee produced from the project participating countries. To this effect, project marketing and promotion activities were undertaken at the 8th African Fine Coffee Conference and Exhibition (8th AFCC&E) held in Arusha, Tanzania, from 17th to 19th February, where project activities were articulated at a jointly hosted booth. Other promotional activities were undertaken at the ISEAL2011 Conference in Zurich, Switzerland and at the Specialty Coffee Association of Europe (SCAE) held in Maastricht, Netherlands from 22nd to 24th June 2011. The project activities will also be shown case at the Specialty Coffee Association of Japan (SCAJ) in September 2011. The participation at these events is tailored to provide significant visibility to the activities of the project.

Box 1: Summary of Project Activities undertaken

- Completion of development of the Training Manual
- Training of Master Trainers (MT)
- Completion of signing memorandum of understanding (MOU) with National Coffee Institutions (NCI)
- Stakeholders Meetings
- Development of Training Manual
- Progress on baseline surveys and farmer mobilisation

(i) Assessment of Resources Utilization

A financial report highlighting the resources utilization is provided in Annex 2.

IV LESSONS LEARNED

Project Implementation Approach

The project implementation approach was modified to take the form of a pilot study in the nine (9) participating countries. The outcomes from this approach will be replicated on wider scale in the participating countries. This implementation approach is tailored to suit the project budget being implemented.

Interest from Certification Standard Owners

The project activities have drawn interest from certification standard owners who are eager to participate by way of utilizing the professionals trained in the project in their activities. Significant interest from the standard owners has been received for the utilization of certification auditors trained under the CFC/ICO/45 project. This interest was expressed at the recently held ISEAL 2011 conference in Zurich, Switzerland.

In-kind Contribution from the National Coffee Institutions

The other lesson learnt is that the National Coffee Institutions have been successfully collaborating in the implementation of the project. The pledged in-kind contribution to the project budget is being fulfilled. In the same vein, attendance at all project activities and training sessions has been successful with one hundred percent attendance being recorded.

Inclusion of Training of Auditors in the Project training Strategy

The inclusion of training of the certification auditors in the training strategy was an important modification to the training of professionals in the project. It creates a pool of professionals that will be utilized in the certification process of the farmers. The project targets thirty-six (36) auditors for training.

V THE WAY FORWARD

The implementation of the project activities in the period under review was successful in that significant progress in the achievement of the network diagram activities (Figure 1) has been noted. The activities realized include completion of signing of Memorandum of Understanding (MOU), completion of the training manual, training of thirty-nine (39) master trainers, progress on baseline surveys and farmer mobilization in the project countries.

Against this back ground, the way forward is the commencement of the training of auditors in the project which is the target activity to be implemented in the upcoming period. In the same vein, training of trainer-of-trainers in the countries will be undertaken starting with countries that had signed MOU earlier. The master trainers trained will be involved in the training of trainer-of-trainers in their respective countries. A total of ninety (90) trainer-of-trainers will be trained in the nine project participating countries. Training of farmers will follow the training of trainer-of-trainers as the later will be engaged in the training of farmers.

In a nutshell, the sequence of activities being pursued in the project entail training of master of trainers, training of auditors, and trainer-of-trainers and farmers.

VI CONCLUSIONS AND RECOMMENDATIONS

Progress towards implementation of project activities has been recorded with positive results being recorded. Positive results realized include the successful realization of the training of

master trainers from the nine (9) participating countries. Other successful scores include completion of signing of memorandum of understanding with the National Coffee Institutions, completion of development of the training manual and progress on the baseline surveys in the project countries. The sustainability to the project lies in the training of the professionals who will guide farmers in the myriad certification standards and schemes. The multiple certification strategy being recommended in this project will render ability to farmers to switch different standards at minimal switching costs. In addition, farmers will have leverage with regard to market options, improved productivity, improved quality and sustainable environment.

On one hand specific stakeholder meetings have been held to espouse project-related issues in the participating countries. A project meeting was held with the Common Fund for Commodities (CFC) in Amsterdam at which the project audited accounts were presented. This is in line with the recommendation to engage project stakeholders and partners on regular or continuous basis in order to attain the overall project goal.

ANNEXES

ANNEX 1: LIST OF MASTER TRAINERS TRAINED

No	NAME	ORANAISATION	COUNTRY
1	Caleb Mahoya	Coffee Research Institute (CoRI)	Zimbabwe
2	Never Mwatsiya	Coffee Research Institute (CoRI)	Zimbabwe
3	Mahlupeko Chowafa	AGRITEX	Zimbabwe
4	Lawrence Mamhanda	Grain Marketing Board (GMB)	Zimbabwe
5	Joseph Taguma	Zambia Coffee Growers' Association (ZCGA)	Zambia
6	Melvin Lwiindi	Northern Coffee Company (NCC)	Zambia
7	Helen Kasalu	Zambia Agricultural research Institute (ZARI)	Zambia
8	Godwin Kaula	Zambia Agricultural research Institute (ZARI)	Zambia
9	Robert Waggwa Nsibirwa	Africa Coffee Academy (ACA)	Uganda
10	Francis Bhatia Chesang	Uganda Coffee development Authority UCDA)	Uganda
11	Dick Robert Wadada	Africa Coffee Academy (ACA)	Uganda
12	Samson Emong	Uganda Coffee Traders' Federation (UCTF)	Uganda
13	David Muwonge	NUCAFE	Uganda
14	Moses M.J Ganda	Mzuzu Coffee Planters' Cooperative Union	Malawi
15	Benard B. Kaunda	Mzuzu Coffee Planters' Cooperative Union	Malawi
16	Square Kavulula	Mzuzu Coffee Planters' Cooperative Union	Malawi
17	Douglas Malamsho	Rafiki Coffee	Tanzania
18	Leonard Kiwelu	Tanzania Coffee Research Institute	Tanzania
19	Jeanine Muwuremyi	OCIR CAFÉ	Rwanda

20	Jean de Dieu Nkurunzimana	OCIR CAFÉ	Rwanda
21	Rusatira Emmanuel	OCIR CAFÉ	Rwanda
22	Jacques Mutabazi	OCIR CAFÉ	Rwanda

ANNEX 1: LIST OF MASTER TRAINERS TRAINED, CONTINUED

No	NAME	ORANAISATION	COUNTRY
1	Nestor Nizigigiye	ARFIC	Burundi
2	Godefroid Niyonizigiye	ARFIC	Burundi
3	Joselyne Nineza	ARFIC	Burundi
4	Luc Havyarimana	ARFIC	Burundi
5	Mathews Thugo	Mzuzu Coffee Planters' Cooperative Union	Malawi
6	Christian Shoo	KNCU	Tanzania
7	Almasi Hamadi	Tanzania Coffee Research Institute	Tanzania
8	Lucy W. Murithi	Coffee Research Foundation	Kenya
9	James M Minai	Coffee Research Foundation	Kenya
10	Njiru D Njeru	Coffee Research Foundation	Kenya
11	David Kandogor	Coffee Board of Kenya	Kenya
12	John Karuru	Technoserve	Kenya
13	Sinange Jenida	Tropical Farm Management	Kenya
14	Deguma Reji	Ministry of Agriculture	Ethiopia
15	Mulugeta Tadesse	Ministry of Agriculture	Ethiopia
16	Tayachew Fenti	Ministry of Agriculture	Ethiopia
17	Weyneshet Astatki	Ministry of Agriculture	Ethiopia

ANNEX 2: FINANCIAL REPORT