



Founded in July 2000, the Eastern African Fine Coffees Association (EAFCA) is a regional non profit, non political, member-driven association representing coffee sectors in 10 member countries namely Burundi, Ethiopia, Kenya, Malawi, Rwanda, South Africa, Tanzania, Uganda, Zambia and Zimbabwe. The Secretariat is hosted in Kampala, Uganda.

EAFCA members include both private and public sector coffee stakeholders including producers, exporters, international importers, roasters, policy makers, transporters and trade representatives.

Our Vision: To Be the World’s Leading Origin of Fine Coffees

Our Mission: To promote the production, quality, consumption and trade of African fine coffees.

Our Goal: To increase the volume and value of fine and specialty coffees traded both regionally and internationally, as well as to increase domestic consumption.

Our Core Activities:

A. TRADE & MARKET EXPANSION

➤ International Promotional Events

EAFCA facilitates member attendance at premier specialty coffee events held worldwide to promote and prominently feature their finest coffees. Additionally, EAFCA annually hosts the *African Fine Coffee Conference & Exhibition*.

➤ Trade Missions

EAFCA organizes trade missions for its members to selected target markets to enhance market linkages and build business relations.

➤ Market Linkages & Business Relationships (“African Coffee Connection” events & Coffee Clubs)

EAFCA hosts and organizes the “African Coffee Connection” networking functions at international coffee events in coffee consuming countries to enhance market linkages through networking and building of trade relations. EAFCA also hosts “Coffee Clubs” in EAFCA member countries to facilitate networking among members.

➤ **Coffee Auctions**

EAFCA is currently in the process of researching on feasibility of hosting regional coffee auctions.

B. PRODUCT & QUALITY ENHANCEMENT

➤ **National Coffee Cupping Competitions**

EAFCA organizes and conducts annual national coffee cupping competitions (regional *Taste of Harvest* events) to promote awareness of fine coffee within member countries and enhance coffee quality.

➤ **African Taste of Harvest Competition**

The national coffee cupping competitions held in each member country, culminate in the *African Taste of Harvest* competition held at the annual *African Fine Coffee Conference & Exhibition*, where the winning coffees from each country are submitted for judging.

➤ **Capacity Building / Trainings**

Training workshops are held regularly on country and regional basis in marketing, quality enhancement, grading, cupping, brewing etc.

➤ **National Barista Championships**

EAFCA disseminates positive information about coffee consumption in Africa and sponsors National Barista Championships to promote proper coffee brewing, its appreciation and domestic consumption.