

"Improving the Quality of Life through the Quality of Coffee"

"WORD FROM THE EXECUTIVE DIRECTOR"

In our 14th issue of the newsletter, which covers the months of November and December we focus our attention on a number of activities that have kept us busy over the 2-months period.

With the assistance of the Regional Agricultural Trade Expansion Support (RATES) Program, EAFCA successfully participated at Sintercafe 2006, where we featured as the "Guest region" and made headlines for all the right reasons!

Preparations for the EAFCA 5-star international coffee event, fervently dubbed as the "WWC 3" are now in their final stage and excitement is already building up as we plan to pack our bags and descend upon one of nature's greatest gifts – the Kilimanjaro, with its glorious snow-capped peaks and equally marvellous coffee.

As we come to the end of 2005, we would like to thank all our members and partners for their tremendous support in the past year and wish all of you a prosperous 2006!

Sintercafe conference was held in San Jose, Costa Rica from the 12th to 16th November 2005 with over

200 delegates from the international coffee world attending. EAFCA was represented by a 10 member team made up of 7 EAFCA members from Tanzania (Leslie D. Omari), Malawi (Laurence Lawrence and Harrison Kalua), Zambia (Joe Taguma, Namukolo Mukutu and Benny Zimba) and Burundi (Jean Baptiste Manirakiza), and from the EAFCA Secretariat Executive Director, Robert Waggwa Nsibirwa, Coffee Specialist Chris J. von Zastrow and Programs Manager, Stella Mandi.



EAFCA Chairman, Leslie D. Omari makes a presentation at the opening of the conference

EAFCA STEALS SHOW AT 2005 SINTERCAFE CONFERENCE



Costa Rica Foreign Minister, Hon. Roberto Tovar (centre, holding EAFCA flyer) finds out more about EAFCA from Programs Manager, Stella Mandi (left), at the EAFCA booth

Sintercafe 2005 was definitely one with a difference.... EAFCA was honoured as the Guest Region. The 19th

The conference, which was officially opened by the Costa Rica Foreign Affairs Minister Hon. Roberto Tovar, provided a platform for EAFCA as the Guest Region, to market Africa as the birthplace of coffee as well as the perfect tourist destination. EAFCA Chairman, Mr. Leslie Omari gave a power point presentation at the conference entitled "Why EAFCA?" which brought out the vision and goal of EAFCA, its accomplishments and how EAFCA was birthed. He said that EAFCA has put Africa back on the world coffee agenda through hosting of the annual international African Fine Coffees Conference & Exhibition.

1. EAFCA AT SINTERCAFE 2005 CONFERENCE
2. 6TH EAFCA EXECUTIVE COMMITTEE MEETING
3. WWC 3 CONFERENCE & EXHIBITION UPDATE
4. 2ND EDITION OF AFRICAN FINE COFFEES "REVIEW" OUT
5. EAFCA NEW MEMBERS



Cupping the exotic Eastern African coffees at the Taste of Harvest pavilion, at the exhibition

The EAFCA Executive Director, Robert W. Nsibirwa also made a power point presentation "Introducing and Rediscovering African Fine Coffees", which gave a detailed description of the coffees found in 9 EAFCA countries (Burundi, Ethiopia, Kenya, Malawi, Rwanda, Tanzania, Uganda, Zambia and Zimbabwe) saying that African coffees have characteristic unique and fine tastes - winery, fruity, high acidity and heavy bodied.

For a long time now, coffees from Eastern and Southern Africa have generated a lot of interest among international buyers and roasters and between 12th and 16th November 2006, EAFCA gave the coffee world a first hand opportunity to witness for itself what the buzz is all about.



EAFCA Executive Director, Robert W. Nsibirwa (left) and EAFCA Chairman, Leslie D. Omari (right) at the "Bush Lunch" given in honour of EAFCA

The 2 presentations were followed by a captivating 10 minute DVD feature film that presented African coffees and its origins, different African cultures and wildlife, with the rich drumbeats of Africa played in the background.

A "Bush Lunch" in honour of EAFCA was held where all Sintercafe delegates were invited to wine, dine, network and build business relationships. A "Bush

Lunch" in honour of EAFCA was held where all Sintercafe delegates were invited to wine, dine, network and build business relationships.



EAFCA member Namukolo Mukutu (left), Director of Coffee Board of Zambia, and other delegates enjoy the "Bush Lunch"

The EAFCA booth at the exhibition area showcased coffee samples from different EAFCA member countries. The coffees were cupped and conference delegates had the opportunity to have a taste of the finest of African coffees. The EAFCA booth also provided for great business opportunities to EAFCA members to interact with coffee buyers and other delegates who visited the booth.



The EAFCA delegates pose in the EAFCA booth at the exhibition

EAFCA HOLDS 6th EXCOM MEETING



Kampala, Uganda was the venue for the 6th EAFCA Executive Committee meeting, held on 16th December 2005 at the Secretariat offices. EAFCA Chairman Leslie Omari, Vice-Chairman Bernard Kaunda (pictured left), Treasurer Frederick Kawuma and Executive Director & Board

Secretary Robert Waggwa Nsibirwa were in attendance.

On the agenda for the meeting was:

- EAFCA's audited accounts. This was presented to the committee by Ernest & Young who commended EAFCA for a clean accounting record, good budget performance, and reduction in the debtors list
- Proposed projects EAFCA is planning to undertake in the near future
- review of progress reports for the 4th African Fine Coffees Conference and Exhibition (WWC 4) to be held in Addis Ababa, Ethiopia in February 2007
- Change of name of Association. With the increased growth in EAFCA membership from other parts of Africa, other than the Eastern African region, some EAFCA members have generated a debate as to whether the name of the association should be changed to include members from other African regions. The executive committee members however postponed this issue to be discussed at the upcoming EAFCA Annual General Meeting

WWC 3 UPDATE: CONFERENCE & EXHIBITION IN ARUSHA, TANZANIA



We continue to update you on the on-going preparations for the 3rd African Fine Coffees Conference & Exhibition to be held on 16th – 18th February 2006 at Mt. Kilimanjaro, Arusha, Tanzania, at the spectacular Ngurdoto Mountain Lodge & Golf Club.

The available booth space is now at less than 5% as many companies and organisations have fully grabbed this opportunity to showcase their quality products to the coffee world. If you have not yet secured exhibition space by taking out a booth – now is the time to make a last minute dash!

The deadline for conference registration was 10th January 2006, and presently the conference registration is sold out. Still available though is a chance to participate in the coffee safari, which is a 'not to be missed' opportunity to meet coffee farmers in

their home settings as they go about producing the best African coffees.



Educative sessions with world renowned coffee gurus



A coffee safari in Zambia

EAFCA and its strategic partner the Coffee Quality Institute (CQI) is conducting two capacity building, post-conference training workshops, namely "Best Field Practices" Workshop to be held in Moshi, Tanzania from 20th – 22nd February 2006 and "Coffee Roasting, Blending & Cupping" Workshop to be held in Arusha, Tanzania from 20th – 21st February 2006.

Cupping the high quality coffees at the African Taste of



Harvest Competition at the 2nd African Fine Coffee Conference & Exhibition in Livingstone, Zambia in March 2005

To register for the trainings or for more information visit www.eafca.org/wvc3/program.asp#workshops
Registrations are on a 'first come, first served' basis.



We hope that you have by now already made your accommodation reservations and airport transfer bookings. For accommodation reservations and airport

transfers, contact Mini Warah on mini@tourafrica-safaris.com

Finally, we would like to wish all of you a pleasant and safe journey to the snows of the Kilimanjaro from wherever you might be coming. See you there!

"AFRICAN FINE COFFEES REVIEW" MAGAZINE – 2nd EDITION OUT



The African Fine Coffees Review (cover page shown on the left) is an annual magazine published by EAFCA, which highlights the events and activities that have taken place at EAFCA and within the EAFCA member countries, and that promotes

EAFCA and it's members to the world coffee fraternity.

The first edition of the magazine was launched at the 2nd African Fine Coffees Conference & Exhibition in Livingstone, Zambia. It was a huge success and EAFCA is proud and delighted to add the publishing of the magazine on the list of our accomplishments.

The second edition of the African Fine Coffees Review is out and will be ready for distribution at the 3rd African Fine Coffees Conference & Exhibition to be held in Arusha, Tanzania. It focuses on the success stories of EAFCA members, partners and affiliates.

This edition is captivating and promises to be an extremely exciting read with stories and pictures from various EAFCA member countries plus two pages of EAFCA's audited accounts for the year 2004/2005, and much more.

The magazine is not for sale and will be widely circulated among the EAFCA membership as well as at the various international coffee meetings and conferences that EAFCA will attend in 2006.

Be sure to pick your **complimentary** copy of the magazine from the EAFCA booth at the 3rd African Fine Coffees Conference & Exhibition in Arusha, Tanzania. If you have not yet registered to attend the conference, do so now! To register and for more details, please visit our website www.eafca.org

NEW EAFCA MEMBERS

We gladly welcome the following 3 companies/organisations who joined EAFCA in November and December 2005:

1. Sangana Commodities Limited (Kenya)
2. Sasini Tea & Coffee Limited (Kenya)
3. CIMBRIA Kaack GmbH (Germany)

The next issue of the EAFCA newsletter will be out in early March 2006. Share this newsletter with your colleagues and friends.

If you know someone who will enjoy receiving this publication, please forward his/her contact address to secretariat@eafca.org

COMING UP IN THE NEXT ISSUE:

- ☞ **The African Fine Coffee Conference & Exhibition in Arusha, Tanzania**
- ☞ **Highlights of activities in the months of January and February 2006**
- ☞ **And much, much more ...**

For additional information and enquiries, please contact:

EASTERN AFRICAN FINE COFFEES ASSOCIATION (EAFCA)

Plot 958, Galukande Close, Muyenga.
P. O. Box 27405, Kampala, Uganda.
Tel: +256 (0)41 269140/1/7
Fax: +256 (0)41 269148

E-mail: secretariat@eafca.org
Website: www.eafca.org